

**The New England Unit  
of The Herb Society of America**

**Celebrates Our 75<sup>th</sup> Anniversary**

with

**A Competitive Herb Show**

All are welcome to exhibit.



**Show Hours:**

Friday, August 20, 2010 12:30 p.m. to 5 p.m.  
Saturday, August 21, 2010 10 a.m. to 5 p.m.  
Sunday, August 22, 2010 10 a.m. to 5 p.m.

**Tower Hill Botanic Garden  
Boylston, Massachusetts**

Show is free with admission to Tower Hill Botanic Garden

**The New England Unit Herb Society of America  
Box 488  
Slatersville, Rhode Island 02876-0488**

## The New England Unit of the Herb Society of America

*The New England Unit (NEU) of The Herb Society of America (HSA) is dedicated to promoting the knowledge, use and delight of herbs through educational programs, research and sharing the experience of its members with the community.*

The New England Unit is the founding unit of **The Herb Society of America**. In 1933, seven women formed an educational society dedicated to the study and use of herbs. The Society has grown from one unit to 45, and from the initial seven members to more than 2,400 members in the United States, Canada and other countries. The New England Unit has approximately eighty members, living mostly in Massachusetts.

The New England Unit maintains a **Teaching Herb Garden** at Elm Bank (home of the Massachusetts Horticultural Society) in Wellesley, Massachusetts.

Throughout the year, the New England Unit holds **educational symposia, meetings and workshops on herbal topics**. These events are held at Elm Bank, as well as other locations. Our meetings are generally held during the day, on a weekday, to accommodate the distances members travel.

We hold an annual **Herb Plant Sale** at Elm Bank, which is open to the public. Our plant sale is traditionally held the day before Mother's Day.

If you have a sincere interest in herbs, and feel you can actively participate in the activities of the Unit, consider joining us. This is a volunteer organization which relies on its members for help and support. The membership application form as well as more information on our organization, events, herb garden and plants sale are available on our website at [www.neuhsa.org](http://www.neuhsa.org).

New England Unit of the Herb Society of America  
[www.neuhsa.org](http://www.neuhsa.org)

## The New England Unit of The Herb Society of America

### Herb Show Schedule

#### Friday, August 20, 2010

7 a.m. to 10 a.m.	Entries Accepted
10 a.m. to 12 noon	Show Judging
12:30 p.m. to 5 p.m.	Open to the Public
	Lectures and Demonstrations

#### Saturday, August 21, 2010

9 a.m. to 10 a.m.	Exhibit Maintenance
10 a.m. to 5 p.m.	Open to the Public
	Lectures and Demonstrations

#### Sunday, August 22, 2010

9 a.m. to 10 a.m.	Exhibit Maintenance
10 a.m. to 5 p.m.	Open to the Public
	Lectures and Demonstrations
5 p.m.	Exhibit Breakdown

**Attention All Exhibitors: At your arrival at the Tower Hill Garden Gate, identify yourself as an exhibitor in the Herb Show. You may drop off your plants and flowers at the back entrance of the main building, but YOU MAY NOT PARK THERE. After dropping off your material, please proceed to the main parking lot in the front of the building. Thank you for your cooperation. We look forward to seeing you and your herbs in the show.**

## Cut Specimens

- Class 1: 3 stems of any one variety**
- 1 a Culinary Herbs
  - 1 b Medicinal Herbs
  - 1 c Aromatic Herbs
  - 1 d Other Herbs
- Class 2: 5 stems, one stem each of five different varieties of one genera**
- 2 a Culinary Herbs
  - 2 b Medicinal Herbs
  - 2 c Aromatic Herbs
  - 2 d Other Herbs
- Class 3: A collection of seven stems, one each of seven different genera**
- 3 a Culinary Herbs
  - 3 b Medicinal Herbs
  - 3 c Aromatic Herbs
  - 3 d A Mix of Culinary, Medicinal, Aromatic or Other Herbs

### Point System for Cut Specimens

Condition	40 points
Presentation	15 points
Grooming	15 points
Difficulty of Culture	10 points
Rarity	10 points
Labeling	10 points
<b>Total Points</b>	<b>100 points</b>

## Container Grown Herbs

- Class 4: Culinary: individual specimen in a pot**
- 4 a Pot diameter six inches or less
  - 4 b Pot diameter more than six inches, not exceeding 16 inches
- Class 5: Medicinal: individual specimen in a pot**
- 5 a Pot diameter six inches or less
  - 5 b Pot diameter more than six inches, not exceeding 16 inches
- Class 6: Aromatic: individual specimen in a pot**
- 6 a Pot diameter six inches or less
  - 6 b Pot diameter more than six inches, not exceeding 16 inches
- Class 7: Other Use: Individual specimen in a pot**
- 7 a Pot diameter six inches or less
  - 7 b Pot diameter more than six inches, not exceeding 16 inches
- Class 8: Collection: 3 or more plants in individual pots**
- 8 a Pot diameter six inches or less
  - 8 b Pot diameter more than six inches, not exceeding 16 inches

### Point System for Container Grown Herbs: Classes 4-8

Condition	40 points
Presentation	15 points
Grooming	15 points
Difficulty of Culture	10 points
Rarity	10 points
Labeling	10 points
<b>Total Points</b>	<b>100 points</b>

## Container Grown Herbs

(Continued)

**Class 9: Strawberry Jar: Size of container is not limited.**

**Class 10: Themed Garden in a Container: Size of is not limited.**

### Point System for Container Grown Herbs: Classes 9 and 10

Condition	40 points
Presentation	30 points
Selection	10 points
Grooming	10 points
Labeling	10 points
Total Points	100 points

**Class 11: Hanging Basket: Size of Container may not exceed 16 inches**

### Point System for Container Grown Herbs: Classes 11

Condition	40 points
Floriferousness/Foliage	15 points
Presentation	15 points
Grooming	20 points
Labeling	10 points
Total Points	100 points

## Decorative

**Class 12: An Herbal Wreath, dried**

**Class 13: A Living Wreath**

**Class 14: A Tussie Mussie, dried**

**Class 15: A Tussie Mussie, fresh and in a container**

### Point System for Decorative: Classes 12 to 15

Condition	40 points
Presentation	15 points
Grooming	15 points
Difficulty of Culture	10 points
Rarity	10 points
Labeling	10 points
Total Points	100 points

**Class 16: A Flower Arrangement, predominantly herbs**

**Point System for Flower Arrangements: Class 16**

Conformance to Schedule	20 points
Design	42 points
Balance	
Contrast	
Dominance	
Proportion	
Scale	
Rhythm	
Artistic Concept	12 points
Creative Selection and organization of all Components	
Expression	10 points
Distinction	16 points
Total Points	100 points

**Class 17: Trained Herb on a Stuffed Form**

**Point System for Trained Plant on Stuffed Form**

Condition	40 points
Presentation	30 points
Grooming	20 points
Labeling	10 points
Total Points	100 points

## **Topiary & Espaliered Herbs**

**Class 18: Topiary Herb**

**Class 19: Espaliered Herb**

**Point System for Topiary and Espaliered Herbs**

Condition	40 points
Presentation	25 points
Grooming	15 points
Difficulty of Culture	10 points
Labeling	10 points
Total Points	100 points

## **Window Box**

**Class 20: Window Box: Herbs predominating. Container not to exceed 30 inches in length.**

**Point System for Window Box: Class 20**

Condition	40 points
Presentation	15 points
Grooming	15 points
Difficulty of Culture	10 points
Rarity	10 points
Labeling	10 points
Total Points	100 points

## Rules for Exhibitors

Anyone is welcome to exhibit and need not be a member of the New England Unit or any other Unit of the Herb Society of America.

An **herb is defined** as any plant that is used for flavoring, medicine, aroma or other uses.

All **cut herb specimens** shall have been in the possession of the exhibitor for at least three months prior to exhibition, or in the case of annuals for at least six weeks prior to exhibition.

All **container-grown herbs shall have been in the possession** of the exhibitor for at least three months and potted at least six weeks prior to exhibition. In the case of annuals, herbs must have been grown by the exhibitor for at least six weeks prior to exhibition.

Unless otherwise indicated in the schedule: container grown classes are divided into two categories. Containers six inches and under; and containers over six inches, but not exceeding 16 inches.

Exhibitors may enter in more than one class. Exhibitors may also have multiple entries in the same class or sub-class.

Exhibitor registration forms must be received by August 13, 2010 for all classes, with the exception of Class 16. All registrations for Class 16 must be received by August 6, 2010.

Judging Tip: Judges prefer containers in colors other than white.

## Suggestions for Exhibitors of Cut Specimens

Study the show's schedule thoroughly. On the day prior to the show:

1. Cut herbs early in the morning or late afternoon.
2. Identify each specimen with its botanical name on a convenient temporary label as soon as it is cut to avoid confusion, mistakes and loss of time when preparing the exhibit/entry.
3. Cut more than your anticipated need.
4. Cut stems as long as possible.
5. Strip the lower leaves.
6. Remove all faded or undesirable leaves, buds or branches close to node, stem or trunk.
7. Plunge into a bucket of tepid water up to lower leaves. Floralife® can be added to the water used for hardening off and can also be used for soaking Oasis® for arrangements.
8. Leave in a cool, shady, protected area.
9. When preparing entry or entries use only specimens in prime condition.
10. No leaves should be below the water line.

**Source: *Judging Herbs: An Herb Society of America Guide for Planners, Judges and Exhibitors.* [www.herbsociety.org](http://www.herbsociety.org)**

## Suggestions for Exhibitors of Container-Grown Plants

Study the show's schedule thoroughly. Clean container. Clay is the preferable container material.

1. Make sure your pot conforms to the show's measurement guidelines and is clean and free of salt build-up.
2. Use appropriate top dressing.
3. Verify that botanical nomenclature is correct.
4. Make sure plants are well groomed and show no signs of insects, disease or other damage. Plants should be free from blemishes, dirt, fertilizer residue and water spots.

**Source: *Judging Herbs: An Herb Society of America Guide for Planners, Judges and Exhibitors.* [www.herbsociety.org](http://www.herbsociety.org)**

## Registration Form

To register : Please fill out this form and return to arrive by August 13<sup>th</sup> to:  
(Registrations for Class 16 must arrive by August 6<sup>th</sup>, 2010)

Gilbert Moore, NEUHSA P. O. Box 488 Slatersville, RI 02876

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number (day) \_\_\_\_\_ (evening) \_\_\_\_\_

e-mail: \_\_\_\_\_

I am registering for the following Class(es)

Sample Entry: Class 1 a: 3 stems culinary herb

Entry 1: \_\_\_\_\_

Entry 2: \_\_\_\_\_

Entry 3: \_\_\_\_\_

Entry 4: \_\_\_\_\_

Entry 5: \_\_\_\_\_

Entry 6: \_\_\_\_\_

Entry 7: \_\_\_\_\_

Entry 8: \_\_\_\_\_

Attach any additional entries on a blank piece of paper.

## Notes:

### Directions to Tower Hill Botanic Garden

**11 French Drive \* P. O. Box 698 \* Boylston, MA 01505**  
**508-869-6111 www.towerhillbg.org**

**From Boston:** Take the Massachusetts Turnpike to Exit 11A for Route 495. Take Route 495 north to Exit 25B for Route 290 west. Follow toward Worcester. Take Exit 24, Church Street, Northborough/Boylston. Follow to Boylston 3 miles. The Entrance to Tower Hill is on the right.

**From Providence, Rhode Island:** From Route 95 north, take Route 146 north exit. Follow for approximately 35 miles to Worcester. In Worcester, take the exit for Route 290 east. Follow through the city to Exit 24, Church Street, Northborough/Boylston. Follow to Boylston 3 miles. The Entrance to Tower Hill is on the right.

**From Hartford, Connecticut, and Springfield, Massachusetts:** Take the Massachusetts Turnpike East toward Boston. Follow for approximately 40 miles to Exit 10, Route 290 Worcester. Take Route 290 east. Follow through the city to Exit 24, Church Street, Northborough/Boylston. Follow to Boylston 3 miles. The Entrance to Tower Hill is on the right.

**From the North or Northwest:** Take Route 2 toward Leominster. Take Route 190 South to Route 140 -- Exit 5. Turn left on Route 140 South. Continue on Route 140 through West Boylston to traffic light at the intersection of Route 140 and Route 70. Turn left onto Route 70. Travel 1 mile through center of Boylston, continue on Route 70 for 1/2 mile until you come to a blinking yellow light at French Drive (blue highway sign tells you to turn right for Tower Hill Botanic Garden). Turn right and proceed a short distance to the entrance to Tower Hill Botanic Garden on the the left.

